

# Discover something different from Denny's.

Denny's Fresh Express, a fast casual concept from Denny's designed for Colleges, Airports, Hospitals, Institutions, Travel Plazas, Food Courts, Military and more.



*Denny's Fresh Express at CSU San Bernardino*



**It's a new way to love Denny's.**

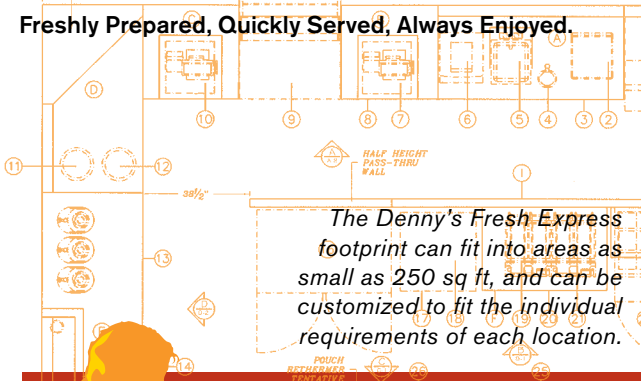


# The Plan: 250 sq. ft. of Goodness.

A few things have changed in the last 50 years. We do more, travel more, multi-task and eat on the run, but some things never change. A taste for real, authentic food with great flavor at a fair price. Introducing Denny's Fresh Express with menu items designed for portability and convenience.

**Hot Breakfast Sandwiches • Paninis  
Salads • Barista Coffee Drinks  
Smoothies • Grab 'N Go Cold Case**

Freshly Prepared, Quickly Served, Always Enjoyed.



Our store package and installation partners coordinate every detail with you including millwork, equipment, smallwares, branding and marketing support materials.



## Cravable Portable Menu Items.

We've drawn inspiration from years of delighting America's taste buds, and merged those with today's trends for flavor profile, freshness and portability. The Grand Slamwich® brings our best selling breakfast to a delicious grilled sandwich that's ready to roll. The Baja Chicken Club is applewood bacon, grilled chicken, pepper jack cheese and chipotle seasoning together on toasted artisan bread. Today's flavors and time-tested favorites. A recipe for customer satisfaction.





## Get fresh today!

We'll express you through it!

### **Operational Expertise**

Denny's has opened over 1,500 restaurants in the US, and around the world. We'll work with you from beginning to end to open your Denny's Fresh Express, including training, operations support and marketing programs.

### **Nationwide Distribution Network**

Our distribution system already covers the entire country, assuring you support and service when and where you need it.

### **Marketing Support**

We provide a dedicated brand message for Denny's Fresh Express; taking advantage of the Denny's heritage and consumer awareness, while communicating the new menu options, and portability that differentiate Denny's Fresh Express.

Visit us at [DennysFreshExpress/Franchise.com](http://DennysFreshExpress/Franchise.com).



### **Greg Powell**

203 E. Main St.  
Spartanburg, SC 29319  
864.597.7112  
[gpowell@Dennys.com](mailto:gpowell@Dennys.com)